



RocketLife
Training Guide
In-depth tips and tricks

RocketLife Quick Start

TO BEAUTIFUL ROCKETLIFE CREATIONS

powered by



RocketLife is surprisingly easy, blindingly fast, and extremely fun to use software for creating and ordering amazing photo books and gifts.

There's no photo uploading to wait for, no user name or password to worry about; RocketLife uses pictures directly on your computer to instantly start creating any product you choose.

Build mugs, T-Shirts and other keepsakes including over 50 different types of books - from portrait to landscape, hard or soft cover. RocketLife automatically adds drop shadows, graphics and layers; all the professional elements that make it look real amazing.

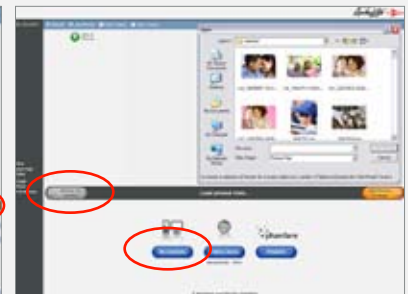
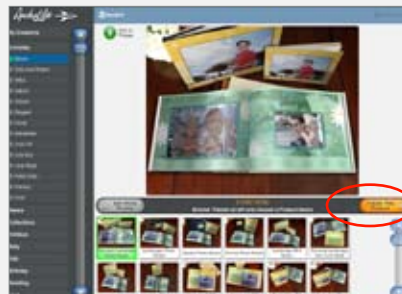


Using the built-in Smart Arrangement technology, you will see beautiful products appear on your screen within seconds. All of your photos will be arranged just the way you would tell the story of your memories.

HERE IS HOW IT WORKS

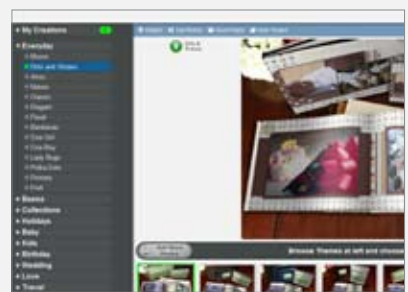
1

ADD your photos by clicking the **Add Photos to Begin** button to the right. You can load photos from your computer, or from an Online Library (if available). Click the **Return to Catalog** button when you are done adding photos.



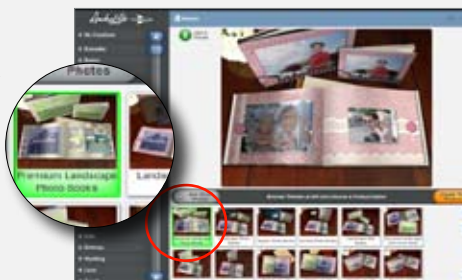
2

BROWSE the **Category Panel** to the left. Scroll through the theme categories. As a theme is selected it will be previewed to the right.



3

CHOOSE a product from the **Product Catalog** below the preview. The chosen product will be shown in the preview. Then click the **Create this Product** button to the right.



4

SELECT photos by using the check boxes in the corner of each photo. You can select or remove individual photos or entire groups. Photo Book and calendar products will show the minimum and maximum number of photos you can use below. Click **Continue** to go to the next step, and follow the instructions there.



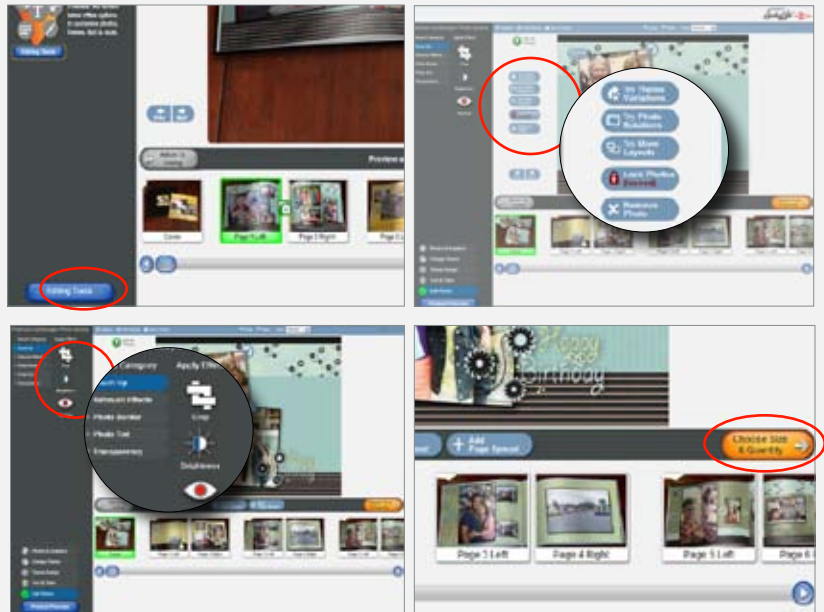
If you want to skip over the next steps, and go directly to a created project use the **Instant Layout** button at bottom left. To start from scratch and place your photos one-by-one, use the **Manual Design** button.

5

EDIT by selecting the **Editing Tools** button. Advanced tool options are also available at such as changing themes, adding text, cropping photos and more!

QUICK tools will appear to the left of the preview. Click **Try Theme Variations**, **Try Photo Rotations** or **Try More Layouts** for quick and easy changes to your project.

When your done editing, click the **Choose Size & Quantity** button to continue to the next step.



6

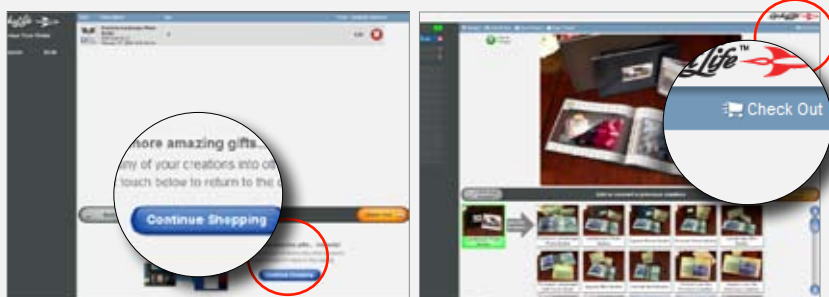
ORDER by choosing sizes and quantities for your product. After clicking on the desired cover type and selecting a product size, use the plus or minus arrows to make your quantity selection. Click the **Add to Cart** button when you are done.



7

CONTINUE shopping and easily copy the design from your creation to any new product. Select the **Continue Shopping** button. Then, select a product from the **Product Catalog**, and click the **Copy Existing Design To** button.

(NOTE: At anytime, you can use the **Check Out** button at top right to complete your purchase.)



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Tool Panels

CATEGORY PANEL, QUICK TOOLS, PHOTO TOOLS DROP-DOWNS

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CATEGORY PANEL - After you've selected your photos and started your project, you'll notice the Editing Tools button to the lower left of the RocketLife interface. This opens the Category Panel and contains the following tabs with a subset of editing tools for each tab.

Photos & Graphics

- Used Photos
- Unused photos
- Graphic Elements

Change Theme - Select Category Theme Design

- Select Category
- Theme Variations
- Placeable Graphics
- Photo Borders
- Background Color or Photo
- Background Photo Tint
- Background Photo Blur

Text & Titles

- Text Font
- Text Color
- Text Background

Edit Photos

- Touch Up:** Crop; Brightness; Red-Eye
- Airbrush Effects:** Monochrome; Sepiatone; Rub Through; Blur.
- Photo Border:** No Border; White Thin; White Thick; Black Thin; Black Thick; Soft Thin; Soft Thick; No Border No Shadow.

Photo Tint

Transparency: 0% - 90%

Product Preview

QUICK TOOLS - You will find the **Quick Tools** just to the left of the layout preview. These buttons are great for quick and easy adjustments to your project.

Try Theme Variations cycles through all the available variations in the current theme.

Try Photo Rotations cycles through preset photo rotations.

Try More Layouts cycles through a set of preset layouts appropriate to the number of photos on the page.

Lock Photos - Use this to lock photos that you wish to keep in place while adding more photos or graphics to your layout project.

Remove Photo - This quick tool will remove any selected photo, placeable graphic or text box on the layout.

Previous and Next - This cycles through all available layouts in your project.

PHOTO TOOLS DROP-DOWN - You will find a **Tools** drop-down menu at the top left corner of any selected photo, placeable graphic or text box. Click on it to open the **Photo Tools** menu. This menu contains the following features:

Rotate - This will rotate the selected photo by 90 degrees in either direction left or right.

Layer - Moves a photo, placeable graphic or text box to the front or back of another object on the layout.

Crop - Opens the cropping interface for the selected photo.

Add Photo Caption - This opens the *Text Panel*. Here you can type or paste a caption, adjust alignment, size and transparency of text. You can also adjust the font style and color.

Make Favorite Photo - Makes the selected photo the largest in the layout.

Make Photo Full Page - Removes all photos, graphics and theme variation, then replaces them with a full page of the selected photo.

Copy to Background - Copies the selected photo to the background, blending it with of the current theme variation.

Remove Photo - The selected photo, placeable graphic or text box is removed from the layout. (removed photos are returned to the **Unused Photos** tab in the *Photos and Graphics Panel*.)

BACKGROUND AND GRAPHICS TOOLS DROP-DOWN - In the top left corner of any selected background photo or graphic is a **Tools** drop-down menu. This menu contains the following: Rotate left or right; layer front or back; crop; copy to background and remove graphic.



Category Panel



Quick Tools

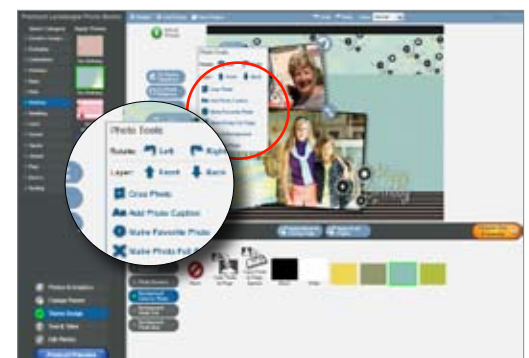


Photo Tools Drop-Down



Tools

Theme Design

THEMES, GRAPHICS, RESIZING, BORDERS & BACKGROUND TINTS

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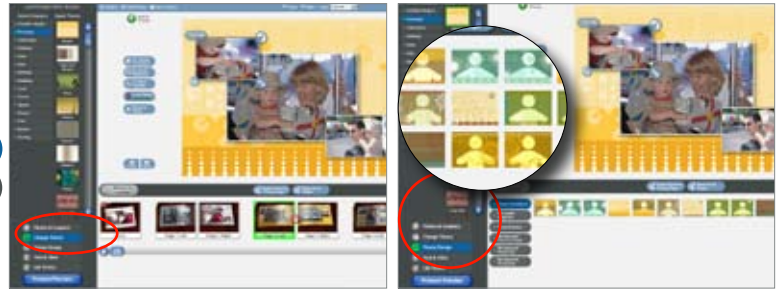
THEMES & VARIATIONS - Select the **Editing Tools** button, then choose the **Change Theme** tab. Select a Theme Category, then pick a theme to apply. The theme is automatically applied to the current project page. Themes can be applied to a single page, page spread or the entire book. Each theme category contains an expanded set of variations and graphics. View them by selecting the **Theme Design** tab. Variations are shown to the right.

Editing Tools

All these tools are found in **Editing Tools**.

Change Theme

Select Category



PLACEABLE GRAPHICS - Unique graphics for each theme category can be found under the **Editing Tools** button. Select the **Photos & Graphics** tab, then click the **Graphics Elements** tab from the top **Category Panel**. Graphics are also found by selecting the **Theme Design** tab, followed by the **Placeable Graphics** tab.

Editing Tools

Photo & Graphics



MOVE, ADD, DELETE PAGE SPREADS - Centered below the layout preview are the **Remove Page Spread** and the **Add Page Spread** buttons. Select a page spread below to remove it. Click the **Add Page Spread** button to add a new two page spread to your photo book. To move a page spread, select the page spread and drag it left or right to the desired location.

(HINT: Use the **Unlock** tab centered between each spread to **Remove** or **Add** individual pages.)

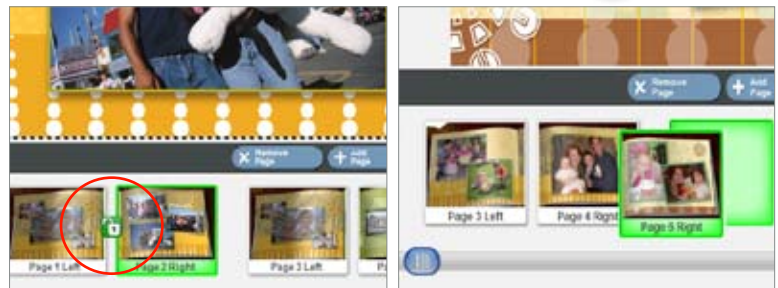


PHOTO POSITIONING & ROTATION - Select a photo, placeable graphic or text box by clicking on it in the layout preview. Use the **Reposition** handle at the center of the image to move it. Use the handle at the lower right of the photo to **Resize it**. Use the handle at the top right of the selected photo to **Rotate** it.



PHOTO BORDERS - To change a photo's border style to *individual* photos, first select the desired photo in the layout preview. Select **Edit Photos**, then **Photo Borders**.

Editing Tools

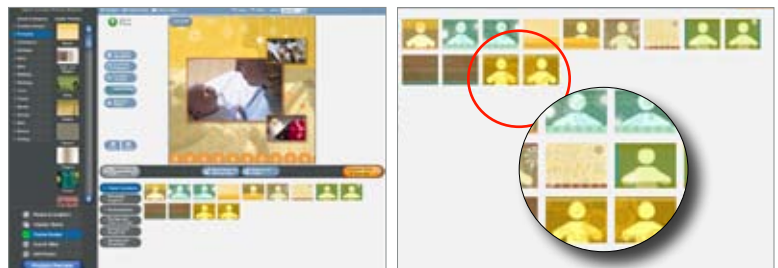
Edit Photos

Photo Border

Borders can also be applied to *all* photos on the layout from within the **Theme Design** tab. Border styles will be displayed to the right, under the layout preview.



BACKGROUND PHOTO - A background photo is automatically applied to a theme variation with the figure shaped symbol. To do this yourself, select a photo on the layout preview. Click the **Tools** drop down menu located in the top left of the selected photo, click **Copy to Background**.



Theme Design (CONT.)

THEMES, GRAPHICS, RESIZING, BORDERS & PHOTO TINTS

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BACKGROUND COLOR OR PHOTO –

Click the **Theme Design** tab in the left Category Panel, then select **Background Color or Photo**. Choose a color to the right and it is automatically applied to your background.



BACKGROUND PHOTO BLUR - Choose a background photo to apply the blur effect too. Click **Theme Design**, then select the **Background Photo Blur** tab to the right. Choose a blur effect. The effect will automatically apply to your background photo.



BACKGROUND PHOTO TINT– Click the **Theme Design** tab, then select **Background Photo Tint**. Pick a color to the right and it is automatically applied to your background.



Edit Photos

CROP, BRIGHTNESS, CONTRAST, RED EYE & PHOTO EFFECTS

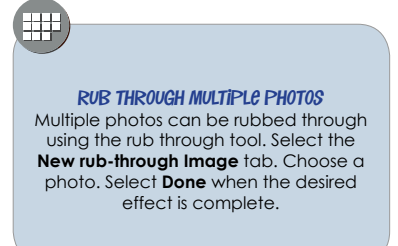
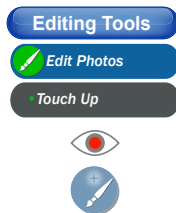
CROP - Select the **Editing Tools** button, then click on the **Edit Photos** button. Select a photo to crop. Click the **Touch Up** tab, in the top left Category Panel. Pick the **Crop** tool to the right. Your selected photo appears in a new preview window with cropping handles. Drag the handles on the selected photo to position the cropping edges. Select **Done** when you're ready to apply the changes.



BRIGHTNESS – Click on the **Edit Photos** button. Click **Touch Up** tab in top left Category Panel. Select a photo to adjust its brightness. Click the **Brightness** tool tab to the right. Then adjust your photo with the two buttons labeled **Darker** and **Brighter**. Select **Done** when the desired effect is complete.



RED EYE – Click on the **Edit Photos** button. Click the **Touch Up** tab. Select the photo to adjust red-eye. Click the **Red-Eye** tool to the right. Choose an air-brush size, then paint over the red-eye in your photo. Select **Done** when you're finished.



RUB THROUGH MULTIPLE PHOTOS
Multiple photos can be rubbed through using the rub through tool. Select the **New rub-through Image** tab. Choose a photo. Select **Done** when the desired effect is complete.



Edit Photos (CONT.)

RUB THROUGH, BLUR, BORDERS, TINTS & TRANSPARENCY

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MONOCHROME AND SEPIATONE AIRBRUSH -

Select the **Editing Tools** button, then click on the **Edit Photos** button. Click **Airbrush Effects** tab and select a photo to apply the effect to. Choose the **Monochrome** or **Sepiatone** effect and an airbrush size. Then paint on your photo. Select **Done** when the desired effect is complete.



RUB THROUGH -

Click on the **Edit Photos** button. Click **Airbrush Effects** tab. Select the **Rub Through** effect to the right. A file window opens. Locate a photo to rub through. Choose an airbrush size. Paint over your photo to rub it through. Multiple images can be rubbed through by selecting the **New Rub-through Image** button. Select **Done** when the desired effect is complete.



PHOTO BLUR EFFECTS -

Click on the **Edit Photos** button. Then choose a photo to apply the blur effect too. Click the **Edit Photos** button, then **Airbrush Effects** tab. After clicking the **Blur** button, choose a brush size, then paint on your photo. Select **Done** when the desired effect is complete.



BACKGROUND PHOTO BLUR
Blur effects can be applied to either a selected photo or selected background. Background blur can be applied by choosing the **Theme Design** tab. Your background is selected. Choose the **Background Photo Blur** tab, to the right. Click on the desired **blur** effect and it will automatically apply to the background photo.

PHOTO BORDERS -

Borders are also found by way of the **Theme Design** tab. Select the **Editing Tools** button. Click **Theme Design** tab in the left Category Panel, select **Photo Borders** tab to the right. Choose a border effect. Borders will automatically apply to all photos on page.



PHOTO TINTS -

Click on the **Edit Photos** button. Select a photo to apply the tint too, then select **Photo Tint**. The desired tint effect will automatically apply to selected photo.



PHOTO TRANSPARENCY -

Click on the **Edit Photos** button. Select a photo to apply the photo transparency effect to, then click the **Transparency** button. Choose a photo transparency setting, 0 - 90 percent. The effect will automatically apply to the selected photo.



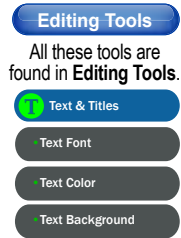
T Text Tools

FONTS, TEXT BOXES, TEXT COLOR, TEXT BOX COLOR & TEXT TRANSPARENCY

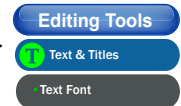
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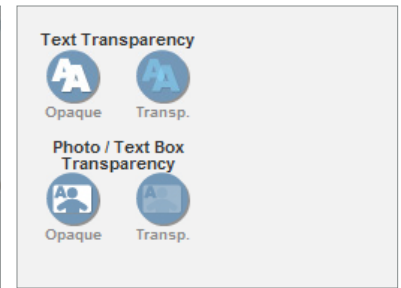
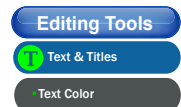
TEXT TOOLS – Select the **Editing Tools** button, then click on the **Text & Titles** tab. A text editing panel automatically opens up. Here you can add titles and captions to your photos, or use the text box feature to place text in different areas of your project. Alignment, size and style as well as colors, and fonts are done within the **Text and Titles** menu.



FONTS & TEXT BOXES – Click on **Text & Titles** tab button. The editing panel open to the right. Type a caption on a selected photo or add an independent text box to the layout. There is a wide assortment of font styles to choose from. Resize text by clicking the size buttons to the right of the text field. You can also change the font size in a text box by dragging the handles, just as you would with a photo. Text alignment and positioning are also done within the **Text Editing Panel**.



TEXT COLOR – Click on the **Text & Titles** tab. To alter the text color, select a photo containing a caption or an independent text box, then click the **Text Color** button. Colors can also be selected before typing your text. To the right of the text input field, you'll also notice transparency options.



MULTIPLE TEXT BOXES – Click on the **Text & Titles**. A text editing panel automatically opens up. Multiple bodies of text can be added to your layout with the **Add a Title** and **Add a Text Box** features. Once placed on the layout, text boxes can be re-sized and repositioned just the same as photos. *(HINT: The maximum number of photos, placeable graphics and text boxes you can add per layout is eight.)*

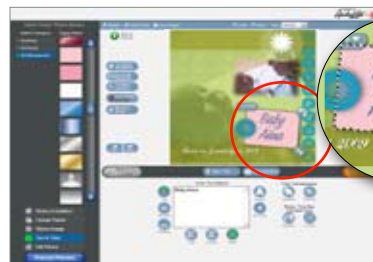
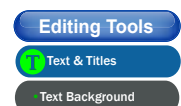


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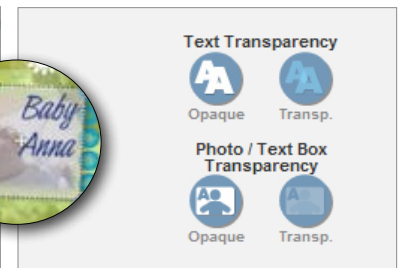
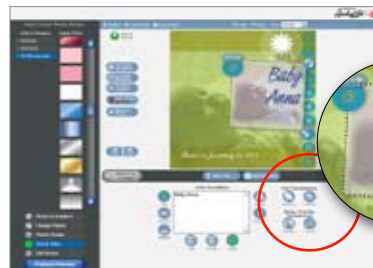
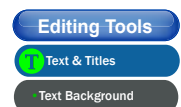
MULTIPLE OBJECTS

The maximum number of photos, placeable graphics and text boxes you can add per layout is (8) eight.

BACKGROUND TEXT BOX – Text boxes can also have a background color applied to them. To do so, open the **Text and Titles** panel, then click on the **Text Background** button. The selected background color will be automatically applied.



TRANSPARENT TEXT BOX – Select text to apply text effect too. Click on **Text Background** tab. The text effects open up to the right. Scroll through and select a color for your background text box. Effect is automatically applied. At this time, you can make transparency adjustments to the text box by selecting the **Photo/Text Box Transparency** buttons to the right of the **Text Editing Panel**.



T Preview & Save

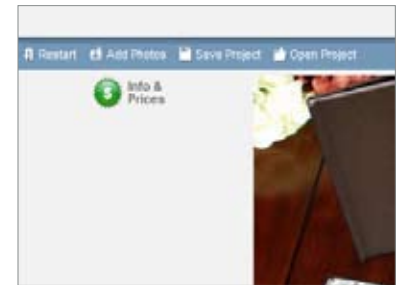
SAVING, OPENING AND PREVIEWING A PROJECT

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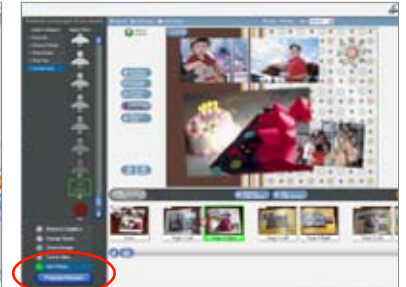
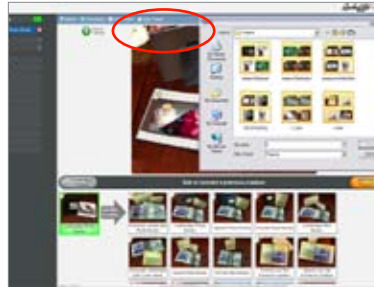
SAVE PROJECT– The **Save Project** button is located at the top of the layout preview. This opens a Windows file dialog box where you can save your project. When making any significant customizations to a project, we recommend that you use the **Save Project** button frequently.

Enter a new *name* for every project, or overwrite existing ones.



OPEN PROJECT–To open a project, return to the **Products Catalog**, then Select the **Open Project** button. This button opens a Windows, where you can locate your saved project.

PREVIEW PROJECT– You can preview your project at anytime while customizing it. Click the **Product Preview** button at the bottom left to view your project in 3D mode. Use the drop-down menu top of your layout preview to view page in full screen.



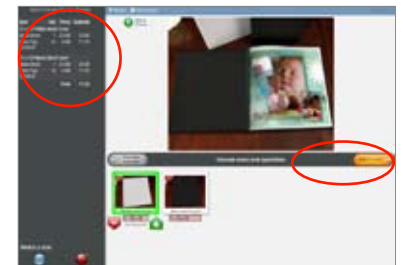
T Ordering Your Creation

PRICING, INFORMATION, SIZES, QUANTITIES & SHOPPING CART

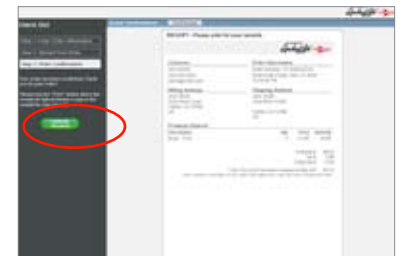
PRICING & INFO - At anytime, click on the **Info and Prices** button in the Quick Tools area, to the left of the Preview. The **Info & Prices** tabs display the Product Info, along with Pricing and Options. This includes; cover specs, page minimums, shipping times and more.



SIZE & QUANTITY – After you've finished your project, click the **Choose Size & Quantity** button on the right side of the interface. After highlighting your desired cover type, use the up and down arrows to change quantities and sizes. You can review your itemized total in the top left corner of the screen. After your selections have been made, click the Add to Cart button.



SHOPPING CART– After clicking **Add to Cart**, your projects are rendered in high resolution to ensure superior quality.



At the cart, Click the **Show Details** button on any item to preview a small image of the product. This screen allows you to change quantities or delete items from the cart. The totals are updated as items are added or removed. When you're ready, click the **Check Out** button. The Order screen appears to enter shipping and payment information. Once your information is entered, click the **Complete** button to upload your order. You'll then have the option of printing a receipt for your records, in addition to receiving a confirmation e-mail. You will also be notified by e-mail when your order is shipped. To keep shopping, use the button to the left labeled **Continue Shopping**.

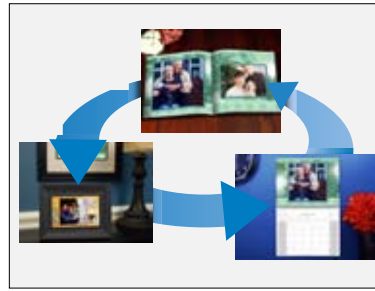
T Make More Creations

COPY YOUR DESIGN TO A NEW CATALOG PRODUCT

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It's easy to create a new product from an existing design. Once your previous creation is in the shopping cart, then select the **Continue Shopping** button. This will return you to the **Products Catalog** and give you the option to **edit** or **convert** an existing project.



You can also create a new product from scratch by selecting a theme category. Then highlight the product you wish to create. You can even add more photos if you like. Click the **Create This Product** button when you're ready to begin.



CONVERT PRODUCT - Once you're at the **Products Catalog**, select a new product, then click the **Copy Existing Design To** button on the right side of the interface. Click quantity and size, then add to cart. If you wish to edit your new conversion, then click the **Editing Tools** button. This button will display options for advanced editing tool effects.

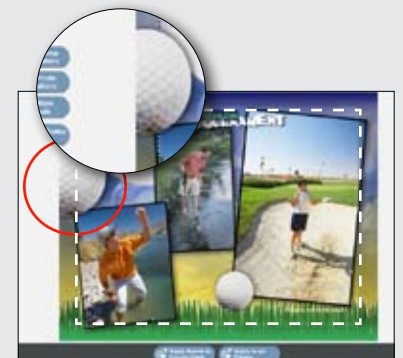
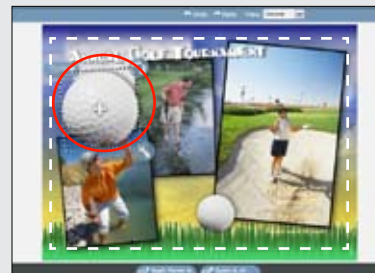


T Advanced Tools

THEME DESIGN ADVANCED FEATURES

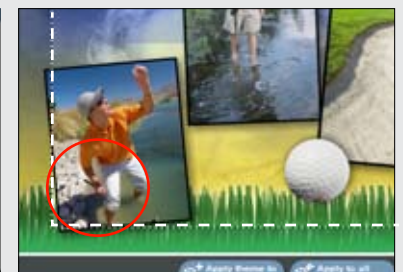
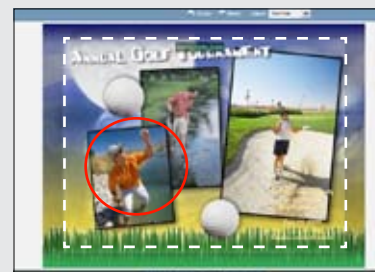
OFFSETTING PHOTOS, GRAPHICS & TEXT BEYOND THE LAYOUT PAGE

- Begin by selecting your image. Hold down the **Ctrl** Key while dragging your image outside of the print safe area. Release your image when the desired look is achieved. It's important to remember that anything outside of the photo safe area will be clipped on the final product.



OFFSETTING PHOTOS, GRAPHICS & TEXT TO EDGE OF PAGE

- Select your image. Hold the **Shift** Key while dragging your image outside of the safe area. The image stops at the edge of the page. Release your image when the desired look is achieved.



T Advanced Tools

THEME DESIGN ADVANCED FEATURES

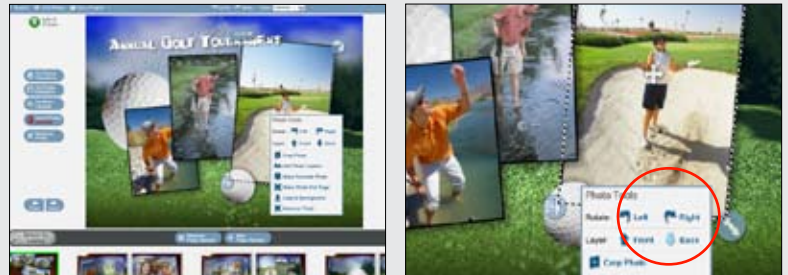
powered by



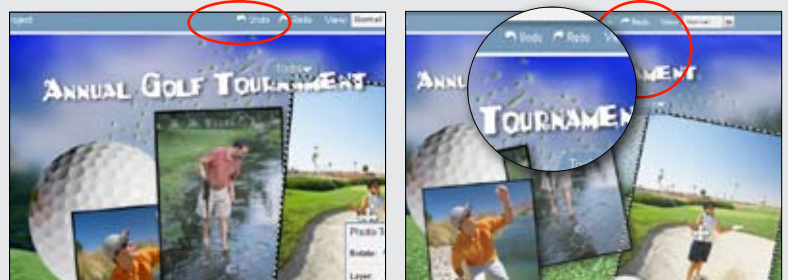
ADD PHOTOS OR GRAPHICS FROM DESKTOP INTO THE ROCKET ENGINE - .JPG and .PNG files can be dragged into the Rocket Engine. Select an image from your desktop or folder, then click on it and hold. Drag the image over to your layout, then release. The image is automatically added to the **Used Photos** tab under the **Photos & Graphics** button.



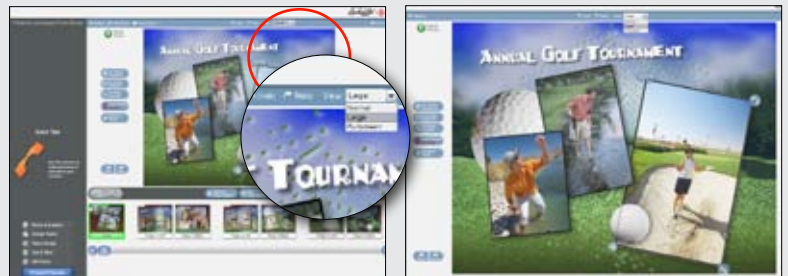
LAYERS - FRONT TO BACK - To change the layering of a photo or image to front or back, click on the **Tools** drop-down menu in the top left of the selected photo or graphic. You can also right click anywhere on the photo or graphic and the **Tools** drop-down will appear. Select front or back to change the layer ordering.



UNDO AND REDO - The Undo and Redo tab buttons are located above the layout preview. You can Undo/Redo as many times as needed.



VIEW - NORMAL TO FULL SCREEN - The **View** drop-down is located above the layout preview. Here you have the option to preview your project in normal, large and fullscreen mode. The *normal* view allows for full editing capabilities, the *large* view has limited editing. The full-screen view, is a non editing view. To exit full-screen mode, click on the "X" button and it will return you to normal view.



T Advanced Tools

PHOTOS AND GRAPHICS - ADVANCED FEATURES

SMART ARRANGEMENT PHOTO ORDERING - Photos are chronologically arranged using the RocketLife Smart Arrangement and Intelligent Theme Technology. Photos are arranged and collaged in a chronological order instantly. This is identified by time-stamped photo sections in the layout preview, as well as in the **Photos & Graphics** tab in the **Editing Tools**. Load photos at any time during your project and they are inserted in chronological order.



T Advanced Tools

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PHOTOS AND GRAPHICS - ADVANCED FEATURES

PHOTO SCROLLER - This tool is located on the lower left corner of every photo placed into your creation. Select your photo, and the **Photo Scroller** is enabled. Click and hold the scroller moving your mouse slightly up or down to toggle through the images in your photo library. Stop at any image and your existing photo is automatically replaced with the new photo in the scroller.



TINTING GRAPHIC OBJECTS - To tint a placed graphic, select graphic to tint. Then click on the **Edit Photos** button in the **Editing Tools Panel**. Select the **Photo Tint** tab and choose a photo tint. The tint is automatically applied to the graphic.



REMOVING THE SHADOW FROM A PLACEABLE OBJECT - By default, all placed graphics have a drop shadow. To remove the drop shadow, select the graphic to remove it from. Click on the **Edit Photos** button in the **Editing Tools Panel**. Select the **Photo Borders** tab and choose the **No Border No Shadow** effect. The shadow is removed, and automatically applied to the graphic.



ADDING TEXT TO GRAPHIC OBJECTS - Click on the placed graphic. Select the **Text and Titles** tab from **Editing Tools**. The editing panel opens to the right. Type a caption on a selected graphic. There is a wide assortment of font styles to choose from. Resize, and position text by clicking the size buttons to the right of the text field.



DELETING PROJECTS FROM MY CREATION PANEL - When you are in the Catalog selection screen, you will see the **My Creations** tab located in the top left panel. This indicates what type and quantity of products you've already created. To the right of each creation is a red delete tab. This will permanently delete the product from your creation queue.

